



News Release

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Contact:

Jeff Marn
+1 202 463 8213
Jeff.marn@ihscera.com

IHS Press Desk
+1 303 305 8021
press@ihs.com

IHS CERA Chairman, Daniel Yergin to Deliver Keynote Lecture at SIEW 2009

Address to mark the opening of week-long gathering of policymakers and energy industry executives

CAMBRIDGE, Mass. (October 7, 2009) – Daniel Yergin, IHS Cambridge Energy Research Associates (IHS CERA) chairman and Pulitzer Prize-winning author of *The Prize*, will address the future of energy at the second annual Singapore International Energy Week 2009 (SIEW) November 16, 2009.

Dr. Yergin will deliver the Singapore Energy Lecture, which will launch the week-long gathering where international and regional policymakers, industry leaders and academics will discuss the key energy issues and opportunities shaping public and business agendas. Dr. Yergin's address will focus on the driving forces and key uncertainties that will shape the energy needs and opportunities that Asia and the world will face in the coming years.

"Singapore International Energy Week is a testament to Asia's ever-growing significance to the global energy industry and Singapore's role as a dynamic hub in the regional and global economy," said Dr. Yergin. "It is a great honor for me and IHS CERA to mark the opening with the second Singapore Energy Lecture, particularly in the company of this distinguished gathering of policymakers, industry and thought leaders."

"The last decade has seen a surge in worldwide demand for energy, fueled by the explosive growth of China and India. Coupled with climate change and geopolitical uncertainties, energy security has emerged as one of the most urgent issues on the international agenda," said Lawrence Wong, Chief Executive, Energy Market Authority, Singapore. "EMA is privileged to have Dr. Yergin kick-start the Singapore International Energy Week by delivering the Singapore Energy Lecture. Being at the forefront of energy research and thought, Dr. Yergin will offer deep insights into the future of energy and also shed light on reshaping our energy landscape for a more sustainable future."

SIEW 2009 will follow the heads-of-state APEC meeting being held in Singapore.

SIEW 2009 builds on the theme "Clean Energy: Sustainable Solutions for Urban Cities" to bring together energy experts to discuss key energy issues. Jointly organized by the Energy Market Authority (EMA) and the Energy Studies Institute (ESI), this event aims to connect energy leaders, impact the energy debate and define the future of energy in this rapidly evolving industry.

IHS CERA's participation at SIEW 2009 will also include the IHS CERA Summit: Energy Trilemma for Asia. Similar to events at IHS CERA's annual CERAWEEK conference, the summit will be a special gathering of ministers, key executives and other leaders and will provide a forum for high-level discussion on the challenge of balancing energy security, environmental sustainability and economic competitiveness facing government and business leaders.

"SIEW continues to grow as one of the premier venues for deep, substantive discussion of the opportunities, challenges and questions shaping the energy landscape," Dr. Yergin said. "IHS CERA is honored to help contribute to and participate in the important and timely discussions at this prestigious gathering."

Press Contacts:

IHS CERA

Jeff Marn
Senior Manager – Public Relations
202-463-8213
Jeff.marn@ihscera.com

EMA

Dawn Chin
Burson-Marsteller for EMA
+65 6829-9320
dawn.chin@bm.com

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About IHS (www.ih.com)

IHS (NYSE: IHS) is a leading global source of critical information and insight, dedicated to providing the most complete and trusted information and expertise. IHS product and service solutions span four areas of information that encompass the most important concerns facing global business today: Energy, Product Lifecycle, Security, and Environment, all supported by Macroeconomics. By focusing on customers first, IHS enables innovative and successful decision-making for customers ranging from governments and multinational companies to smaller companies and technical professionals in more than 180 countries. IHS is celebrating its 50th anniversary in 2009 and employs approximately 4,000 people in 20 countries.

About the Singapore International Energy Week

The annual Singapore International Energy Week (SIEW) is a leading energy conference that provides a platform for policymakers, business leaders and academics to exchange ideas, strategies and best practices that will help shape global and industry energy agendas. Jointly

organized by the Energy Market Authority (EMA) and the Energy Studies Institute (ESI) from 16 to 20 November 2009, SIEW features a comprehensive schedule of clean energy-focused conferences, exhibitions and networking sessions from a diverse cross-section of energy industry leaders. More information about SIEW is available at <http://singapore.iew.com.sg/>.

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