

Press Release

SCPR4 / Singapore / November 2009



an informa business

1 Grange Road
#08-02 Orchard Building
Singapore 239693
Tel: +65 6832 1970
Fax: +65 6733 5087
Email: info@ibcasia.com.sg
www.ibc-asia.com
www.informa.com

Global climate change policy and regulation driving sustainable cities development

Singapore – November 16, 2009 – Earlier this year in Strasburg, Obama acknowledged that the US bears the brunt of the responsibility for climate change. Combined with nearly \$50bn in infrastructure spending in the stimulus package, the new administration's emphasis on building better cities is clear. A failure to address climate change could create an "irreversible catastrophe", President Obama warns in a speech at the United Nations. (source: www.guardian.co.uk; www.foxnews.com)

Along with the US, Asian governments are beginning to realize the impact of global warming and rapid urbanization on the environment. The urgency for existing and new cities to become fully sustainable is gaining importance to ensure that the effects of climate change are reduced or reversed.

Singapore is leading the way in this region with its push in policies and initiatives driving sustainable developments through its clean green blueprint and standards such as the Green Mark rating scheme. Malaysia has also embarked on its new green building standards with a number of sustainable projects underway whilst China is pulling huge amounts of investments to its growing number of eco-city developments.

Asia is now focusing on remodeling or developing its cities in a more sustainable fashion with policies being implemented on energy consumption, green buildings, renewable energy production, green transportation systems, waste recycling and water management.

Sustainable Cities 2009, a premier event within the Singapore International Energy Week, brings together international authorities, developers, architects and urban planners to discuss key issues and trends, regional legislation and policies, investment opportunities, green technological discoveries and solutions associated with developing sustainable cities.

The forum will discuss key issues and trends, regional legislation and policies, investment opportunities, green technological discoveries and solutions associated with developing sustainable cities; and insights from industry experts and practitioners on:

- Singapore's clean green blueprint
- Global climate change policy and regulations driving sustainable cities development
- Government and international support & initiatives to steer sustainable city planning
- Financing & investment opportunities and risks for sustainable cities
- Implementing carbon management strategies for the built environment
- Achieving zero carbon footprints at a city level

- Evolving global partnerships in sustainable city developments
- Urbanisation trends in Asia and how it will impact sustainable city development in Asia
- Green framework for rapid transit systems to fit with sustainable city planning
- Integrating green buildings, green transportation, green communities

Participating companies include Aboitiz Land Inc, Accenture, Achicentre Snd Bhd, ACLA LTD, Arts & Aces of Asia, Arup Singapore, Building & Construction Authority of Singapore, Choice Homes Investment, Clinton Climate Initiative, Electrical & Mechanical Services Department, Foster + Partners, International Centre for Sustainable Cities (ICSC), Investment Environments, Iskandar Investment Bhd, JTC Corporation, Keppel Land, Land Transport Authority of Singapore, Lend Lease Asia, Lend Lease Retail, Malaysia Institute of Architects, Pelicano, RSP Architects, Sembcorp Industrial Parks, Siemens, Singapore Institute of Planners, Sino Tianjin Ecocity Developments, Skidmore, Owing & Merrill, (Shanghai), ST Electronics, Tanah Sutera Development Sdn Bhd, The Carbon Neutral Company, The World Bank, Urban Redevelopment Authority of Singapore, Waitakere Ecocity and leading industry experts from across Asia Pacific, Europe, US and Middle East regions.

Sustainable Cities 2009 starts on 17th November. To attend the event, visit The Regent Singapore for onsite registration.

For more information on Sustainable Cities 2009, please visit www.sustainablecitiesasia.com

- End -

For media enquiries, please contact

Gail Lim

Tel: +65 6835 5160 | gail.lim@ibcasia.com.sg

About the Singapore International Energy Week

The annual Singapore International Energy Week (SIEW) is a leading energy conference that provides a platform for policymakers, business leaders and academics to exchange ideas, strategies and best practices that will help shape global and industry energy agendas. Jointly organized by the Energy Market Authority (EMA) and the Energy Studies Institute (ESI) from 16 to 20 November 2009, SIEW features a comprehensive schedule of clean energy-focused conferences, exhibitions and networking sessions from a diverse cross-section of energy industry leaders. More information about SIEW is available at <http://singapore.iew.com.sg/>.

About IBC Asia

IBC Asia (S) Pte Ltd is the Asian business arm of Informa Group plc, a publicly listed company on the London Stock Exchange. Informa is the largest publicly-owned organiser of conferences and courses in the world, with an output of over 12,000 events annually. Informa publishes over 2,500 subscription-based information services including academic journals, real-time news and structured databases of commercial intelligence. Informa's book business has more than 55,000 academic and business titles in print. For more information, visit www.informa.com or www.ibc-asia.com.