



17 – 18 November 2009 • Sheraton Towers Singapore

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Press Release

SCPR1 / Singapore / August 2009



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IBC Asia to present Sustainable Cities - part of the Singapore International Energy Week

Singapore – August 11, 2009 – IBC Asia, part of the Informa Group, the largest publicly-owned conference organiser of conferences and courses in the world, will be working with the Energy Market Authority (EMA) to launch Sustainable Cities under the Singapore International Energy Week. The premier event will bring together government authorities and statutory boards, property developers, investors, architectural and design firms, urban planners, building and construction firms, engineering and project management specialists, amongst others, to discuss key issues and trends, regional legislations and policies, development and investment opportunities, green technological discoveries and solutions associated with developing a sustainable city.

The event is a re-brand from IBC Asia's Green Building conference held as part of the Singapore International Energy Week last year. "The re-branding of Green Buildings into Sustainable Cities is part of our focus to expand the scope of the forum beyond green buildings to green transportation, infrastructure and network. We believe this fits very well with Singapore's IEW and also with the bigger agenda on curbing climate change and global warming," said Christine Lindsey, Managing Director of IBC Asia. By the year 2025, 60% of the world's population will live in cities. The impact of global warming and rapid urbanisation has put the environment at the forefront of the policy agenda for governments around the globe. The urgency for existing and new cities to become fully sustainable is extremely important to ensure that the effects of climate change are reduced or reversed.

Sustainable Cities will showcase several existing and future projects around the world, such as the Mata de Sesimbra in Portugal, the City of Edmonton in Canada, the Tianjin Ecocity in China, the Dongtan Ecocity in China, the BedZED in London, the Waitakere Ecocity in New Zealand, the Masdar City in Abu Dhabi, and more.

Leading industry speakers include:

- Jonathan Davis, Director of Knowledge & Skills, Commission on Architecture and the Built Environment (CABE), UK
- Judy Lawley, Councillor & Chair, Community & Culture, Waitakere Ecocity, New Zealand
- Keshav Varma, Sector Director, East Asia and Pacific, Urban, Development Sector, The World Bank, Philippines
- Chris Seeley, City Director, Clinton Climate Initiative, Thailand
- Dr Nola-Kate Seymour, President & CEO, International Centre for Sustainable Cities, Canada
- Melvin Thong, Deputy Director- Mechanical & Electrical Systems, Land Transport Authority, Singapore
- Goh Chye Boon, CEO, Sino-Tianjin Eco-City Project, Sino-Singapore Tianjin Eco-city Investment & Development Co. Ltd, China
- Paulo Reis Silva, Project Director- Mata de Sesimbra, Pelicano, Portugal

The event will bring forth informative insights, knowledge exchange and interactive panel sessions on:

- Singapore's clean green blueprint
- Global climate change policy and regulations driving sustainable cities development
- Government and international support & initiatives to steer sustainable city planning
- Financing & investment opportunities and risks for sustainable cities
- Implementing carbon management strategies for the built environment
- Achieving zero carbon footprints at a city level
- Developing a city that is fully powered by the sun
- Evolving global partnerships in sustainable city developments
- Urbanisation trends in Asia and how it will impact sustainable city development in Asia
- Green framework for rapid transit systems to fit with sustainable city planning
- Integrating green buildings, green transportation, green communities
- Integrating renewable energy into urban landscapes for enhanced energy efficiency
- Waste management strategies for sustainable cities

For more information on Sustainable Cities 2009, please visit www.sustainablecitiesasia.com

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About the Singapore International Energy Week

The annual Singapore International Energy Week (SIEW) is a leading energy conference that provides a platform for policymakers, business leaders and academics to exchange ideas, strategies and best practices that will help shape global and industry energy agendas. Jointly organized by the Energy Market Authority (EMA) and the Energy Studies Institute (ESI) from 16 to 20 November 2009, SIEW features a comprehensive schedule of clean energy-focused conferences, exhibitions and networking sessions from a diverse cross-section of energy industry leaders. More information about SIEW is available at <http://singapore.iew.com.sg/>.

About IBC Asia

IBC Asia (S) Pte Ltd is the Asian business arm of Informa Group plc, a publicly listed company on the London Stock Exchange. Informa is the largest publicly-owned organiser of conferences and courses in the world, with an output of over 12,000 events annually. Informa publishes over 2,500 subscription-based information services including academic journals, real-time news and structured databases of commercial intelligence. Informa's book business has more than 55,000 academic and business titles in print. For more information, visit www.informa.com or www.ibc-asia.com.